

January 30, 2002

CERTIFIED MAIL RETURN RECEIPT REQUESTED

ADVISORY OPINION 2001-17

Neil Reiff Sandler, Reiff & Young 50 E Street, S.E. Suite 300 Washington, D.C. 20003

Dear Mr. Reiff:

This responds to your letter dated October 29, 2001, as supplemented by documents submitted on November 6, 2001, and your letter dated December 20, 2001, on behalf of the DNC Services Corporation/Democratic National Committee (the "DNC"), concerning the application of the Federal Election Campaign Act of 1971, as amended ("the Act"), and Commission regulations to the reporting of contributions received by the DNC that are deposited in Federal and non-Federal accounts.

By way of background, this opinion is requested in accordance with a conciliation agreement entered into by the DNC and the Commission in connection with an enforcement case, MUR 4961. This case involved the Commission's investigation into the DNC's practice of splitting single check contributions between the Federal and non-Federal accounts, and apportioning the excessive portion to the non-Federal account. Although such a split is permissible under certain circumstances, the DNC requires specific guidance as to the appropriate method of disclosing the receipt of such contributions on reports filed with the Commission. Therefore, the DNC requests this advisory opinion to ascertain the appropriate method of disclosing the receipt of contributions that it proposes to split, pursuant to donors' directions, between its Federal and non-Federal accounts.¹

¹ Specifically, the conciliation agreement states: "In connection with the Committee's contention that the requirements are not clear regarding the reporting of single-check contributions split between the federal

You state that the DNC handles contributions that are split between Federal and non-Federal accounts in the following manner:

- (1) The DNC provides all disclaimer language necessary to comply with the requirements of 11 CFR 102.5(a)(2) at the time of solicitation. On its donor cards, the DNC asks donors to apportion, in writing, their contributions to either the Federal or non-Federal account. All donor cards will be required to be signed by the contributor. The donor card submitted by you and attached to this opinion solicits contributions for both the Federal and non-Federal accounts specifically and will be the donor card in the solicitations of each of the contributions at issue. The donor card informs individuals and Federal PACs that their contributions will be used in connection with Federal elections and will be subject to the limits and prohibitions of the Act; instructs those persons to make their contributions payable to the "DNC Federal Account" or to designate the "Federal Account below" in order to allow for deposit in the Federal account; advises "other contributors" that their contributions will be used for State and local elections and asks them to make their checks payable to the "DNC—Non-Federal Account"; informs individuals of the \$20,000 annual limit on contributions to the DNC and the \$25,000 annual contribution limit for contributions to all Federal campaigns and accounts;² informs individuals that any portion in excess of the \$20,000 limit will be "allocated" to a non-Federal account; asks the contributor to designate, on the donor card, either the entire contribution or "the first \$20,000 (or other \$____)" of it for the Federal account, or to designate the full amount for the non-Federal account; and asks for the contributor's signature.³
- (2) Each contribution at issue will be accompanied by the donor card attached to this opinion, whether completed or not, thus indicating that the contribution was in response to a solicitation containing the donor card. To the extent that a contribution, whether on its face, or when aggregated with prior contributions from the same donor, exceeds the Federal limit, the DNC seeks the donor's permission to split the contribution between its Federal and non-Federal accounts if the donor has not provided clear instructions as to how his contribution should be apportioned. Such permission may be granted directly on the donor card (see above) or in response to a written follow-up request to the donor. If a donor's contribution clearly indicated that it is intended to be a non-Federal contribution, the DNC will deposit the contribution directly into a non-Federal account.
- (3) When donor permission is sought by follow-up request, the DNC notifies the donor that he or she may request a refund of the excessive portion of the contribution in lieu of reapportionment to the DNC's non-Federal account.

and non-federal accounts, the Committee may request from the Commission an Advisory Opinion regarding the reporting of such single-check contributions received in the future." Section IV.15.

² The Act and regulations provide that the political committees established by a national party may receive no more than \$20,000 in any calendar year from a person other than a multicandidate committee and no more than \$15,000 per calendar year from a multicandidate committee. 2 U.S.C. §441a(a)(1)(B) and (2)(B); 11 CFR 110.1(c)(1) and 110.2(c)(1).

³ In addition, the donor card asks for information about the contributor to help insure against the receipt of foreign national contributions.

- (4) Upon receipt of a contribution which the DNC proposes to split between Federal and non-Federal accounts, the DNC deposits the check into its Federal account. On the day of that deposit, the DNC will deposit into its non-Federal account a check representing a transfer of the excessive portion of the contribution (or contributions if more than one contribution check is deposited into the Federal account).
- (5) In the event that the DNC does not receive written donor permission to split the contribution between its Federal account and non-Federal account within sixty days after receipt of the contribution, and does not receive a donor request for a refund of the contribution, the DNC transfers the portion of the contribution that was retained in its Federal account to a non-Federal account at the expiration of the sixty-day period.⁴

As indicated above, you ask the Commission to advise the DNC as to the reporting procedures for the receipt of contributions that it proposes to split between the Federal and non-Federal accounts. Using the example of a \$50,000 contribution from an individual, where \$20,000 is retained in the Federal account and \$30,000 is transferred to the non-Federal account, you propose that the DNC disclose a \$20,000 contribution to its Federal account and a \$30,000 donation to its non-Federal account. You also suggest that the DNC could file a memo schedule document that describes the contributions that were split during a particular reporting period and provide a listing of the transfers of the excessive portions of such contributions.

Analysis

Based on the specific facts presented in the DNC's request, including (but not limited to) the content of the donor card and the joinder of each contribution with the donor card, the Commission concludes that the DNC's proposed treatment of the contributions, with respect to receipt, deposit, subsequent contributor authorization, and transfer, is permissible under Commission regulations. *See* 11 CFR 102.5(a) and 103.3. The DNC's proposed treatment is not the only permissible treatment of such contributions, however. In order to ascertain other permissible alternatives, the DNC would need to submit another advisory opinion request with a complete description of the relevant facts. *See* 11 CFR 112.1(b) and (c).

The issue the DNC asks about is the proper reporting of the transactions described above. The Act and Commission regulations require a party political committee to report the receipt of contributions, including contributions from individuals. The committee must report the identification (name, address, occupation, and employer) of each individual who makes a contribution to the committee during the reporting period whose contribution or contributions aggregate in excess of \$200 during the calendar year, along with the date of receipt, amount of the contribution, and aggregate year-to-date total. 2 U.S.C. §§434(b)(2)(A) and (3)(A), and 431(13); 11 CFR 104.3(a)(2)(i) and (4)(i), and 100.12. The Act and regulations also require a party political committee to report the name and address of each person who receives a contribution refund or other offset to

⁴ You state that the DNC will not attempt to seek reattribution of the contributions to an additional contributor as provided for in 11 CFR 110.1(k)(3).

contributions from the reporting committee (where the contribution was itemized) together with the date and amount of such refund or offset. 2 U.S.C. §434(b)(4)(F) and (5)(E); 11 CFR 104.3(b)(1)(iv) and (3)(iv).

Commission regulations also require a national party committee, such as the DNC, to disclose in a memo Schedule A the name, address, and occupation or type of business of any individual or entity donating more than \$200 in a calendar year to the non-Federal accounts, along with the date of receipt and amount of the donation. 11 CFR 104.8(e). National party committees must also disclose in a memo schedule B the name and address of each person to whom disbursements from the non-Federal accounts are made which aggregate in excess of \$200 in a calendar year along with the date, amount, and purpose of the disbursement. 11 CFR 104.9(c). These memo schedules A and B are part of a Schedule I filed by the national party committee.

Commission regulations do not specifically address the reporting of the receipt of contribution checks where the proceeds are intended to be split between Federal and non-Federal accounts. Because the DNC will initially receive a check in excess of the §441a(a)(1) limit, it is essential that the contribution and the division of the funds be disclosed in a manner that is clear on the public record. This need for clarity is amplified by the fact that national party committees file voluminous reports for all their activities, and the DNC might accept numerous contributions that are split between Federal and non-Federal accounts. Thus, the splitting of funds that are placed in separate accounts requires the use of memo entries with explicit cross-references between the disclosures for the Federal and non-Federal accounts.

Reports and other information available at the Commission indicate that the DNC discloses its Federal contributions alphabetically by the last name of the contributor (and then in calendar date order for each individual). Non-Federal contributions are disclosed alphabetically within each non-Federal account (and then in date order for each individual). Using the above example of the \$50,000 check from a contributor who has made no other contributions to the DNC Federal Account during the year, the split contribution should be reported as discussed below. The Commission notes that, even though a \$50,000 check will initially be deposited into the Federal account, the amount in excess of the Federal limit will be transferred out on the same business day, which is virtually contemporaneous with the deposit. Thus, the DNC may report a receipt of \$20,000 into the Federal account and \$30,000 into the non-Federal account.

Each contribution by an individual that is intended to be split must be itemized on Schedule A. The entry must report a receipt of \$20,000, the date of receipt, and other contributor information required by the regulations. This would not be a memo entry; it would be added to the totals for line 11a(i) on the Detailed Summary Page. With this entry, there must also be an abbreviated reference to a corresponding entry on memo

⁵ Reporting of the initial contribution and receipt of the funds into the Federal and non-Federal accounts must be done regardless of whether the donor card contains a complete and clear authorization for the Federal/non-Federal split.

Schedule A for the receipt of \$30,000 by the particular non-Federal account.⁶ This reference would say "Fed Portion. See Non-Fed Portion (Memo Sched A-Non-Fed Individual)."⁷

The memo Schedule A for the particular non-Federal account must itemize the \$30,000 donation in accordance with 11 CFR 104.8(e), and the amount would be added to the totals for line 1 of the account's Schedule I. The date of receipt will be the date that the DNC received the check. With the itemized entry, there would also need to be a notation stating: "Non-Fed Portion. See Sched A for Fed Portion."

Under the proposal, if the DNC does not receive either a written donor permission for a split between the Federal and non-Federal accounts, or a request for a refund of the excess amount, it will transfer the \$20,000 Federal portion to the non-Federal account within 60 days of its receipt of the contribution. Such a transfer must be reported as if it were a refund to the contributor and a further donation by the contributor of that amount to the non-Federal account, as follows.

The transfer from the Federal account to the non-Federal account will be disclosed on Schedule B as a Line 28(a) entry, "Refunds of Contributions to Individuals/Persons Other than Political Committees." For itemization purposes, the report will disclose (on an entry line, e.g., A, B, or C) the date and amount of a particular transfer (which may include a number of the contributions) and the non-Federal account receiving the transferred funds (e.g., the Non-Federal Individual account). For the purpose of the disbursement, the entry will state: "Trnsfr out of contribs listed in memo entries below. See also Memo Sched A-Non-Fed Indiv." Below that, on the succeeding itemization entry lines, will be memo entries (each denoted as such) stating the name and address of each individual whose Federal amount (e.g., \$20,000) was included in that transfer, along with that amount, and stating (on the purpose of disbursement line): "See orig contrib dated xx/yy/zz."

The receipt of the transfer must be disclosed on the particular non-Federal account's memo Schedule A, and the amount would be added to the totals for line 1 of the account's Schedule I. For itemization purposes, the report will disclose, on an entry line, the source (the Federal Account) and the date and amount of the receipt of the transfer, and there will be a notation stating: "Transfer on xx/yy/zz from Fed Acct-see line 28(a). See memo entries below." Below that, on the succeeding entry lines will be memo entries (each denoted as such) itemizing the donations of the Federal amount in accordance with 11 CFR 104.8(e). The date of receipt for each memo entry will be the date the non-Federal account received the transfer.

⁶ Use of reasonable abbreviations will be necessary because, in electronically filed reports, the length of such an entry is currently limited to 100 characters.

⁷ The Commission recognizes that the non-Federal portion will most likely be transferred to the "Non-Federal Individual" account. If the portion is transferred to a different DNC non-Federal account and reported on memo Schedule A under that account, the entry should refer to that account instead.

If the contributor asks for a refund of the excess amount (which, since the date of the initial deposit, is already in the non-Federal account), the DNC must disclose the refund on memo Schedule B of the report covering the date of the refund, under the category of "other disbursements." It will disclose the recipient's name and address and the amount of the refund. No reference to other entries is necessary.

The DNC must also retain records in connection with these contributions. Commission regulations provide that each political committee required to file any report or statement with the Commission shall:

[m]aintain records, including bank records, with respect to the matters required to be reported, including vouchers, worksheets, receipts, bills and accounts, which shall provide in sufficient detail the necessary information and data from which the filed reports and statements may be verified, explained, clarified, and checked for accuracy and completeness.

11 CFR 104.14(b)(1). The committee must preserve such records for audit or inspection by the Commission for a period of at least three years after the related report or statement is filed. *See* 11 CFR 104.14(b)(3) and 102.9(c). Accordingly, the DNC must maintain, for the required time period, a copy of the contributor check together with the particular donor card sent with each check, and, if applicable (where the donor card is not completed), a copy of each written follow-up request sent to the contributor and each written contributor permission for the split or written contributor request for a refund. Moreover, the DNC must keep accounting records, such as by computer, whereby each individual contribution is readily connected to the deposit into the Federal bank account and the transfer of the excess to the non-Federal account, as well as to the subsequent bank transactions, such as any transfer of the Federal amount to the non-Federal account.

Because this opinion is not issued until shortly before the due date for the 2001 Year End Report, the specific requirements for cross references in the DNC's contribution and donation disclosure schedules need not be implemented for any contributions received prior to January 1, 2002.

This response constitutes an advisory opinion concerning the application of the Act, or regulations prescribed by the Commission, to the specific transaction or activity set forth in your request. *See* 2 U.S.C. §437f.

Sincerely,

(signed)

David M. Mason Chairman

Attachment (Donor Card)

DONOR CARD

Federal law requires us to use our best efforts to collect and report the name, mailing address, occupation and name of employer of individuals whose contributions exceed \$200 in a calendar year:

Name of donor:		
Contact:		
(if donor is corp Current address:	poration, union or partnership)	
current address.		
		
Telephone number: Home	Office	
Current occupation:	Employer:	
Amount contributed: \$	Social Security #:	Date of birth
Contributions to the DNC are n	not tax-deductible for federal i	ncome tax purposes.
is subject to the limitations and DNC to deposit your check int Federal Account" or designate	prohibitions of the Federal E o our Federal Account, you n Federal Account below.	in connection with federal elections and lection Campaign Act. In order for the nust make your check payable to "DNC
Other contributors: Your con Please make check payable to "		nnection with state and local elections.
portion of a contribution in ex	xcess of that amount will be a up to \$25,000 per calendar y	ear to the DNC's federal account. Any allocated to a non-federal account. An year to the federal accounts of all party
Please designate:		
My entire contribution The first \$20,000 (or or My entire contribution	ther \$) of my contri	bution to the Federal Account.
contributing to the DNC. Pleas If an individual: I am a	se certify the information below a citizen of the United States	(or)
If a corporation or partnership this corporate contribution other	er than U.S. citizens or legal pe	ns were involved in the decision to make ermanent residents.
The majority of the ultimate United States citizens and/or leg		corporation or partnership is held by U.S. YES NO
		ellely from revenues generated by U.S.
Signature	Name (pri	nt)
Title (if a corporation or partne	ershin):	